



Personal Information

Name: _____

Mobile phone number: _____

E-mail address: _____

Home address: _____

City: _____ State: _____ Zip: _____

Gender: _____ Age: _____ Weight: _____

Years riding: _____ Hours/week: _____

Store Contact: _____

Your Riding Goals

What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)

1: _____

2: _____

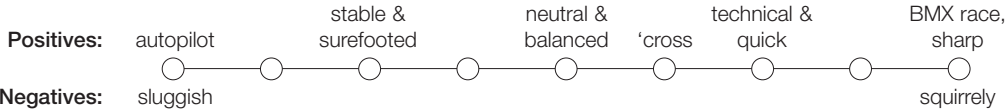
3: _____

How and where will you ride your Seven? This information helps Seven determine your frame's geometry and tubeset selection.

Riding Category	never	rarely	sometimes	half the time	often	always	Category description	Common tire sizes, mm [1]		Seven model name
								700c [2]	650b [2]	
Allroads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Bad pavement. Smooth dirt roads. Fast and light.	30-35	—	Evergreen
Cyclocross	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	'Cross racing: fast, tight, muddy.	33	—	Mudhoney
Gravel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Classic gravel riding.	36-43	—	Evergreen
Mixed-Terrain	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Gravel roads, singletrack, rougher terrain.	40-50	47-53	Evergreen
Randonnée [3]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Long-distance road-centric riding.	30-38	46-53	Evergreen
Graveland	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Almost a mountain bike w/ drop bars. Gravel AND more. "Monster cross."	50-58	—	Evergreen
Adventure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Ready for anything. Long distances.	40-55	53-58	Evergreen
Bikepacking [4]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Strategic bikepacking [5]. For loaded bags. Versatility and durability.	40-50	47-53	Evergreen

Bike Handling [7]

Choose your Seven's control on our Handling Continuum.



Performance Profile Choose a percentage for your Seven's three primary performance attributes.

'c' = popular stock carbon. [6]

Modification from standard performance		+20%	+10%	0%	+10%	+25%	+40%	
more...		←	←		→	→	→	more...
Power Profile	More speed on sustained climbs, lighter frame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More powerful acceleration on punchy climbs & sprints
Control Profile	More control, quicker handling in technical situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More surefooted on long open descents
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	More cargo capacity for bikepacking & touring
← Lighter Frame				Sweet Spot	More responsive →			
← Smoother					Stiffer →			

Kit Pricing

	Shimano			SRAM		
	GRX 812/600 mech 2x 11-spd	GRX 812 mech 2x 11-spd	GRX 815 Di2 2x 11-spd	Rival/GX AXS 1x 12-spd mullet	Force/GX AXS 1x 12-spd mullet	Force/XO1 AXS 1x 12-spd mullet
Alpha Build	<input type="checkbox"/> \$2,851	<input type="checkbox"/> \$3,301	<input type="checkbox"/> \$4,349	<input type="checkbox"/> \$3,545	<input type="checkbox"/> \$3,946	<input type="checkbox"/> \$4,082
Core Build	<input type="checkbox"/> \$3,321	<input type="checkbox"/> \$3,771	<input type="checkbox"/> \$4,819	<input type="checkbox"/> \$3,655	<input type="checkbox"/> \$4,056	<input type="checkbox"/> \$4,192
Factory Build	<input type="checkbox"/> \$4,168	<input type="checkbox"/> \$4,618	<input type="checkbox"/> \$5,666	<input type="checkbox"/> \$4,502	<input type="checkbox"/> \$4,903	<input type="checkbox"/> \$5,093
Team Build	<input type="checkbox"/> \$5,597	<input type="checkbox"/> \$6,047	<input type="checkbox"/> \$7,095	<input type="checkbox"/> \$5,931	<input type="checkbox"/> \$6,332	<input type="checkbox"/> \$6,468
Reserve Build	<input type="checkbox"/> \$6,290	<input type="checkbox"/> \$6,740	<input type="checkbox"/> \$7,788	<input type="checkbox"/> \$6,624	<input type="checkbox"/> \$7,025	<input type="checkbox"/> \$7,161

Kit prices include one set of wheels, either 700c or 650b. You can order a second set of wheels with your Seven separately.

8-Piece Group Set

Group brand	Shimano			SRAM		
Model	GRX 812/600 mech 2x 11-spd	GRX 812 mech 2x 11-spd	GRX 815 Di2 2x 11-spd	Rival/GX AXS 1x 12-spd mullet	Force/GX AXS 1x 12-spd mullet	Force/XO1 AXS 1x 12-spd mullet
Shift and brake lever	GRX 812/600, 2x 11-spd	GRX 812, 2x 11-spd	GRX 815 Di2, 2x 11-spd	Rival AXS 1x 12-spd	Force AXS, 1x 12-spd	Force AXS, 1x 12-spd
Derailleurs	GRX 810, 11-spd mechanical	GRX 810 11-spd mechanical	GRX 815 11-spd Di2	No front. GX Eagle AXS, 12-speed, long cage 52t max	No front. GX Eagle AXS, 12-speed, long cage 52t max	No front. XO1 Eagle AXS, 12-speed, long cage 52t max
Brake caliper	GRX 812 hydraulic 160 mm front & rear			Rival hydraulic, 160 mm front & rear	Force hydraulic, 160 mm front & rear	
Crankset	GRX R600 46/30t 11-spd, BBR60			Rival D1, 42t 12-spd, Dub BB	Force D1, 42t 12-spd, Dub BB	
Cassette & chain	Shimano HG800 11-34t, 11-speed, HG701			GX Eagle: 10-52t 12-speed		XO1 Eagle: 10-52t 12-speed

Support Packages

Package build	Alpha Build	Core Build	Factory Build	Team Build	Reserve Build	
Description	Best price and best value. Invest in the Seven frame first. It's forever; parts wear out and are replaceable.	A good balance of price vs. quality. Provides a better riding experience than any equivalently priced big company house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are hard on equipment.	Price no object to provide the fastest, lightest, and race-proven bike available	Adds Chris King carbon wheels and the Enve carbon cockpit including bar, stem, and seat post to our team build.	
Fork	Seven Matador or Enve Gravel Disc. Size determined. 700c x 50 mm & 650b x 55 mm maximum tire clearance					
choose at least one wheelset size	<input type="checkbox"/> Wheelset, 700c	Shimano kits: Shimano GRX RX570, aluminum SRAM kits: HED Emporia GA Performance, aluminum	HED Emporia GA Performance, aluminum	Industry Nine GRCX TRA, aluminum	Industry Nine i9.35, carbon	Chris King GRD23 carbon, Chris King R45 hubs
	<input type="checkbox"/> Wheelset, 650b	Shimano kits: Shimano GRX RX570, aluminum SRAM kits: Industry Nine 1/1 Trail S, aluminum +\$65	Industry Nine 1/1 Trail S, aluminum +\$65	Industry Nine Trail 270, aluminum +\$150	Industry Nine Enduro 315, carbon +\$80	Chris King MTN30 carbon, Chris King hubs, -\$110
Headset	Cane Creek 40, black		Industry Nine, black		Chris King Inset 7, black	
Tires, 700c or 650b	700c x 40 mm Continental 40 mm Terra Speed, tubeless-ready, folding 650b x 50 mm Donnelly X'PLOR MSO, tubeless ready, folding, black					
Cockpit: handlebar, stem, seat post	Zipp Service Course XPLR, aluminum		Zipp Service Course SL XPLR, aluminum		Enve carbon	
Saddle	Fizik Terra Argo X5, black	Shimano Pro Offroad 152		Fizik Vento Antares R1, black		

