

Personal Information

Name:

Your Riding Goals

1:

What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)

2:

Mobile phone number:		
E-mail address:		
Home address:		
City:	State:	Zip:
Gender:	_ Age:	Weight:
Years riding:	Hours/week	::
Store Contact:		

How and where will you ride your Seven? This information helps Seven determine your frame's geometry and tubeset selection.

			sometimes	e time		ş		Comm sizes, i		Seven
Riding Category	never	rarely	some	half the	often	always	Category description	700c [2]	650b [2]	model name
Allroads	\bigcirc	\bigcirc	\bigcirc	0	\bigcirc	\bigcirc	Bad pavement. Smooth dirt roads. Fast and light.	30-35	—	Evergreen
Cyclocross	\bigcirc	\bigcirc	\bigcirc	0	0	\bigcirc	'Cross racing: fast, tight, muddy.	33	-	Mudhoney
Gravel	\bigcirc	\bigcirc	\bigcirc	0	0	0	Classic gravel riding.	36-43	_	Evergreen
Mixed-Terrain	\bigcirc	\bigcirc	\bigcirc	0	0	\bigcirc	Gravel roads, singletrack, rougher terrain.	40-50	47-53	Evergreen
Randonnée [3]	\bigcirc	\bigcirc	\bigcirc	0	0	\bigcirc	Long-distance road-centric riding.	30-38	46-53	Evergreen
Graveland	\bigcirc	0	0	0	0	0	Almost a mountain bike w/ drop bars. Gravel AND more. "Monster cross."	50-58	_	Evergreen
Adventure	\bigcirc	0	0	0	0	0	Ready for anything. Long distances.	40-55	53-58	Evergreen
Bikepacking [4]	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	Strategic bikepacking [5]. For loaded bags. Versatility and durability.	40-50	47-53	Evergreen

Bike Handling [7]	Positives:	autopilot		stable & surefooted		neutral & balanced 'cros		technical & auick		BMX race, sharp
Choose your Seven's control on our Handling Continuum.	Negatives:	sluggish	-0-	O	-0	O	-0-	O	-0-	squirrely

Performance Profile Choose a percentage for your Seven's three primary performance attributes.

'c' = popular stock carbon. [6]

	Modification from standard performance	+20%	+10%	0%	+10%	+25%	+40%	
	more	-						more
Power Profile	More speed on sustained climbs, lighter frame	0	0	0	Oc	0	0	More powerful acceleration on punchy climbs & sprints
Control Profile	More control, quicker handling in technical situations	0	0	\bigcirc	Oc	0	0	More surefooted on long open descents
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.	0	0	0	0	Oc	0	More cargo capacity for bikepacking & touring
	Lighter Frame			eet ot	More re	esponsiv	/e —	
		Sweet Spot	Stiffer					



Kit Pricing

	Shimano			SRAM				
	GRX 812/600 mech 2x 11-spd	GRX 812 mech 2x 11-spd	GRX 815 Di2 2x 11-spd	Rival/GX AXS 1x 12-spd mullet	Force/GX AXS 1x 12-spd mullet	Force/XO1 AXS 1x 12-spd mullet		
Alpha Build	\$2,851	\$3,301	\$4,349	\$3,545	\$3,946	\$4,082		
Core Build	\$3,321	\$3,771	\$4,819	\$3,655	\$4,056	\$4,192		
Factory Build	\$4,168	\$4,618	\$5,666	\$4,502	\$4,903	\$5,093		
Team Build	\$5,597	\$6,047	\$7,095	\$5,931	\$6,332	\$6,468		
Reserve Build	\$6,290	\$6,740	\$7,788	\$6,624	\$7,025	\$7,161		

Kit prices include one set of wheels, either 700c or 650b. You can order a second set of wheels with your Seven separately.

8-Piece Group Set

Group brand	Shimano			SRAM				
Model	GRX 812/600 mech 2x 11-spd			Rival/GX AXS 1x 12-spd mullet	Force/GX AXS 1x 12-spd mullet	Force/XO1 AXS 1x 12-spd mullet		
Shift and brake lever	GRX 812/600, 2x 11-spd	GRX 812, 2x 11-spd	GRX 815 Di2, 2x 11-spd	Rival AXS 1x 12-spd	Force AXS, 1x 12-spd	Force AXS, 1x 12-spd		
Derailleurs	GRX 810, 11-spd mechanical	GRX 810 11-spd mechanical	GRX 815 11-spd Di2	No front. GX Eagle AXS, 12-speed, long cage 52t max	No front. GX Eagle AXS, 12-speed, long cage 52t max	No front. XO1 Eagle AXS, 12-speed, long cage 52t max		
Brake caliper	GRX 812 hydraulic 160 mm front & rear			Rival hydraulic, 160 mm front & rear	Force hydraulic, 160 mm front & rear			
Crankset	GRX R600 46/30t 11-spd, BBR60			Rival D1, 42t 12-spd, Dub BB	Force D1, 42t 12-spd, Dub BB			
Cassette & chain	Shimano HG800 11-	34t, 11-speed, HG70	1	GX Eagle: 10-52t 12-speed XO1 Eagle: 10 12-speed				

Support Packages

	Package build	Alpha Build	Core Build	Factory Build	Team Build	Reserve Build		
Description		Best price and best value. Invest in the Seven frame first. It's forever; parts wear out and are replaceable.	A good balance of price vs. quality. Provides a better riding experience than any equivalently priced big company house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are hard on equipment.	Price no object to provide the fastest, lightest, and race- proven bike available	Adds Chris King carbon wheels and the Enve carbon cockpit including bar, stem, and seat post to our team build.		
	Fork	Seven Matador or Enve (Gravel Disc. Size determine	ed. 700c x 50 mm & 650b	x 55 mm maximum tire cle	earance		
<u>c</u>	Wheelset, 700c	Shimano kits: Shimano GRX RX570, aluminum	HED Emporia GA Performance, aluminum	Industry Nine GRCX TRA, aluminum	Industry Nine i9.35, carbon	Chris King GRD23 carbon, Chris King R45		
choose at wheels		SRAM kits: HED Emporia GA Performance, aluminum				hubs		
at least one elset size	Wheelset, 650b	Shimano kits: Shimano GRX RX570, aluminum	Industry Nine 1/1 Trail S, aluminum +\$65	Industry Nine Trail 270, aluminum +\$150	Industry Nine Enduro 315, carbon +\$80	Chris King MTN30 carbon, Chris King		
one		SRAM kits: Industry Nine 1/1 Trail S, aluminum +\$65				hubs, -\$110		
	Headset	Cane Creek 40, black		Industry Nine, black	Chris King Inset 7, black			
Tires,	Tires, 700c or 650b 700c x 40 mm Continental 40 mm Terra Speed, tuk							
	650b x 50 mm Donnelly X'PLOR MSO, tubeless ready, folding, black							
	pit: handlebar, tem, seat post	Zipp Service Course XPL	R, aluminum	Zipp Service Course SL >	Enve carbon			
	Saddle	Fizik Terra Argo X5, black	Shimano Pro Offroad 152	2	black			



Gravel-Centric Bike Design Guide

Select Your Frame Model

Price Estimator

To determine the total estimated bike price enter each price element in the following:

Frame	Price	To determine the total estimated bike price enter	each price element in the following:				
◯ Titanium - S level	\$3,895		I.				
◯ Titanium - SL level	\$4,695	Frame price: \$	This pricing is for estimating purposes only; this				
O Titanium - XX level	\$5,495		is not a final guaranteed price quote.				
Carbon-Titanium - PRO level	\$6,495	Paint price: \$	- 50% Deposit: \$				
Frame Options Brake Cable Routing [15]:		S&S couplers: \$ Other frame upgrades: \$					
O Zip tie guides, external		Craphica upgrada.	Estimated balance due: \$				
Cable stops, external		Graphics upgrade: \$					
Internal housing through head tu port +\$495 on S & SL models		Frame subtotal: \$	Notes:				
Frame mounts:		Group Set Name:					
Water bottle mounts 0 2 0 3 [1	7]						
○ Fender mounts ○ Pump peg		Build Kit Level Alpha Core					
ORack mounts on dropouts & sea	at stays	Factory Team Reserve					
Tire Size:		See all build kit prices on page 2.					
max: optimal:		Build kit price: \$					
Chainstays [18]:		Wheelset upgrade: \$					
 ○ 7/8" diameter ○ 1" dia. ○ Inline □ Dropped +\$295 		Component upgrade #1: \$					
Chopped +\$495		Component upgrade #2: \$					
rear end +\$495 <u>sevencycles.com/chainstays</u>		Component upgrade #3: \$					
Seatstays [19]:		Kit & upgrade subtotal: \$					
Inline O Moto sevencycles.com/seatstays		Bike fitting session: \$					
Travel Bike Couplers [21]:		Parts shipping: \$					
 S&S BTC™ couplings +\$1,995 Bike case & travel package +\$7 	90	Bike assembly: \$					
Graphics Options [22]		Total bike price: \$					
Stock graphics: (primary color/acce White/black Clear/white Red/white Black/white	nt color)	Choose a password:	52.245				
Etched Panel +\$250		(4-10 characters. Letters only. Case sensitive.)	「「「「「」」の「「」」の「「」」の「「」」の「「」」の「「」」の「「」」の				
Factory Favorites: Slate blue/gunmetal Olive/chocolate Cream/cherry		Providing a password allows you to track your bik sevencycles.com/where-is-my-bike	ke during the framebuilding process:				
For details about our graphics options visit sevencycles.com/graphics		Rider Signature	Date:				
vion acvencyores.com/graphics	Ш <u>м</u> З Ж	Next step: Your Seven designer will email you an					

For paint options starting at \$895, use our paint template [23] sevencycles.com/paint-templates



late. Seven's lead times change constantly sevencycles.com/lead-time current lead time.

Thank you for ordering a Seven! We look forward to working with you on a bike that will help you ride faster, farther, and have more adventures than you thought possible.