

							Section 200								ssigii Gu	lide
Personal Information						Y	Your Riding Goals									
Name:							What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)									
Mobile phone number:						1:,										
E-mail address:																
Home address:																
City:	Dity: State: Zip:						2:									
Gender:	A	ge:_		_	Weig	ght:_		-								
Years riding:		Hou	rs/w	eek:				3:								
Store Contact:								_								
Llaw and whom	:11			.		C		-								
now and where	WIII	you	T		you	Ir 3	even:	This in	ntormatio	n nelps S	Seven det	termine y	our fram	e's geom	etry and tubeset selection	
	never	rarely	sometimes	half the time	often	always										Common 700c tire sizes,
Riding Categor	_	1	-	Pa Pa	9	a								mm [1]		
Road Racin							25-28									
Road Performanc						ing, single-day events. Lightweight and speed are priorities.						25-30				
Century plu						s; all-day adventures.							28-32			
Allroad						ment. Smooth dirt roads.							38-35			
Randonnée [3						I day, all night. Comfort and stability. Self-sufficiency.							30-35			
Commutin		0	0		10				ng with a backpack weekdays. Fast road riding on weekends. touring." Racks and panniers. Versatility and durability.							28-35
Touring, paved road	ds OOO OOO "Strategic to					JIC TOUR	tourny. Haono and pariniono, vorbatility and durability.							28-35		
Bike Handling [7] Positives:					auto	stable & neutral & technical & autopilot surefooted balanced 'cross quick				BMX race, sharp						
Choose your Seven's control on our Handling Continuum. Negatives:					slug	ggish		_0_		()———)	squirrely			
Performance Pr	ofile	: Ch	oose	ар	erce	ntag	ge for you	r Seve	en's three	primary	performa	nce attri	butes.		'c' = popular stoc	k carbon. [6]
	Modification from standard performa				nance	+20%	+10%	0%	+10%	+25%	+40%					
							mo	ore	•					-	more	
Power Profile	More speed on sustained climbs, lighter frame					0	0	0	Ос	0	0	More powerful accelerati punchy climbs & sprints	on on			
Control Profile	More control, quicker handling in technical situations						0	0	0	Ос	0	0	More surefooted on long descents	open		
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.				e.	0	0	0	0	Ос	0	More cargo capacity for bikepacking & touring				
	•					Lighter Frame Smoother			More responsive							
	-						—— Smoother			Stiffer		-				



Kit Pricing

	Shimano			SRAM			
	105 7120 12-speed mechanical	Ultegra 8170 12-speed Di2	Dura-Ace 9270 12-speed Di2	Force 22	Force AXS	Red AXS	
Alpha Build	\$3,184	\$4,599	\$6,372	\$3,242	\$4,713	\$5,917	
Core Build	\$3,244	\$4,659	\$6,432	\$3,302	\$4,773	\$5,977	
Factory Build	\$4,365	\$5,840	\$7,613	\$4,483	\$5,954	\$7,158	
Team Build	\$5,405	\$7,805	\$8,858	\$5,728	□ \$7,199	\$8,403	
Reserve Build	\$6,550	\$7,778	\$9,551	\$6,421	\$7,892	\$9,096	

8-Piece Group Set

Group brand	Shimano			SRAM			
Model	105 7120 12-speed mechanical	Ultegra 8170 12-speed Di2	Dura-Ace 9270 12-speed Di2	Force 22	Force AXS	Red AXS	
Shift and brake lever	105 7120 2x12-speed	Ultegra 8170: 2x12-speed Di2	Dura-Ace 9270: 2x12-speed Di2	Force 22: 2x 11-speed	Force AXS: 2x 12-speed	Red AXS: 2x 12-speed	
Derailleurs	105 7100, mechanical	Ultegra 8150 Di2	Dura-Ace 9250 Di2	Force 22, mechanical	Force 2x AXS	Red 2x AXS	
Brake caliper	105 7170 hydraulic, centerlock, 160 mm front & 140 mm rear	Ultegra 8170 hydraulic, centerlock, 160 mm front & 140 mm rear	Dura-Ace 9270 hydraulic, centerlock, 160 mm front & 140 mm rear	Force hydraulic, centerlock, 160 mm front & 140 mm rear	Force hydraulic, centerlock, 160 mm front & 140 mm rear	Red hydraulic, centerlock, 160 mm front & 140 mm rear	
Crankset	105 7100 50/34t 12-speed, BBR60	Ultegra 8100 50/34t 12-speed, BBR60	Dura-Ace 9200 50/34t 12-speed, BBR60	Force 22, 50/34t 11-speed, DUB BB	Force AXS, 46/33t 12-speed, Dub BB	Red AXS, 48/35t 12-speed, Dub BB	
Cassette & chain	Shimano HG710 12-speed 11-36t, CN-M7100	Ultegra 8100 12-speed, 11-34t, MT8100	Dura-Ace 9200 12-speed, 11-34t, MT9100	1170 11-speed, 11-32t	1270 12-speed, 10-33t, D1 12-speed, Flattop	1290 D1 12-speed, 10-33t, D1 12-speed, Flattop	

Support Packages

Package build type	Alpha Build	Core Build	Factory Build	Team Build	Reserve Build		
Description	Best price and best value. Invest in the Seven frame first because it's forever; parts wear out and are replaceable. Quality equivalent to big companies' house- brand offerings.	Our standard kit shown in our Custom Kit. A good balance of price vs. quality. Seven's Core kit provides a better riding experience than any equivalently priced big company house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are hard on equipment but still want lightweight.	Price no object to provide the fastest, lightest, and race- proven bike available	Adds Chris King carbon wheels and the Enve carbon cockpit including bar, stem, and seat post to our team build.		
Fork	Enve Road Disc, 32 mm maximum tire clearance						
Wheelset, 700c	HED Ardennes RA Perfor centerlock	mance, aluminum,	Industry Nine SOLiX SL AR25, aluminum, centerlock	Industry Nine SOLiX 35, carbon, centerlock	Chris King ARD44, carbon, Chris King R45 hubs, centerlock		
Headset	Cane Creek 40, black		Chris King Inset 8, black				
Tires	700c x 28 mm Continental GP 5000, tubeless-ready, folding						
Cockpit: handlebar, stem, seat post	Zipp Service Course: Alu	ıminum	Zipp Service Course SL: Aluminum Enve carbon		Enve carbon		
Saddle	Pro Stealth Sport, cutout, black	PRO Stealth Performance	e, cutout, black	PRO Stealth Team, cutou	ıt, black		



Select Your Frame Model

Frame	Price
○ Titanium - S level	\$3,895
○ Titanium - SL level	\$4,695
○ Titanium - XX level	\$5,495
○ Titanium-Carbon - S level	\$5,195
○ Titanium-Carbon - SL level	\$5,895
Carbon-Titanium - XX level	\$6,495

O Hitanium-Carbon - S level	ψυ, του
◯ Titanium-Carbon - SL level	\$5,895
Carbon-Titanium - XX level	\$6,495
Frame Options Brake Cable Routing [15]:	
port +\$495 on S & SL models [1	[6]
Internal Enve +\$495	
Frame mounts: Water bottle mounts	
○ Fender mounts ○ Pump peg○ Rack mounts on dropouts & seat s	stavs
Tire Size:	, ,
max: optimal:	
Chainstays [18]:	
sevencycles.com/chainstays Seatstays [19]:	
☐ S&S BTC [™] couplings +\$1,995	
☐ Bike case & travel package +\$790	
Graphics Options [22] Stock graphics: (primary color/accent of the White/black of Clear/white) Red/white Black/white	color)
Etched Panel +\$250 Factory Favorites:	
○ Slate blue/gunmetal○ Olive/chocolate	

For details about our graphics options, visit <u>sevencycles.com/graphics</u>

O Cream/cherry



For paint options starting at \$895, use our paint template [23] sevencycles.com/paint-templates



Price Estimator

To determine the total estimated bike price enter each price element in the following:

Frame price: \$	This pricing is for estimating purposes only; this is not a final guaranteed price quote.
Paint price: \$	50% Deposit: \$
S&S couplers: \$	Seven requires \$2,500 of this deposit to begin the design process and to hold a place in
Other frame upgrades: \$	production for your bike.
Graphics upgrade: \$	Estimated balance due: \$
Frame subtotal: \$	Notes:
Group Set Name:	
Build Kit Level Alpha Core	
☐ Factory ☐ Team ☐ Reserve	
See all build kit prices on page 2.	
Build kit price: \$	
Wheelset upgrade: \$	
Component upgrade #1: \$	
Component upgrade #2: \$	
Component upgrade #3: \$	
Kit & upgrade subtotal: \$	
Bike fitting session: \$	
Parts shipping: \$	
Bike assembly: \$	
Total bike price: \$	

Choose a password:

(4-10 characters. Letters only. Case sensitive.)

Providing a password allows you to track your bike during the framebuilding process: sevencycles.com/where-is-my-bike



Date:

Rider Signature

Next step: Your Seven designer will email you and provide you an order process timeline and projected build date. Seven's lead times change constantly. Visit our website for our current lead time.



Thank you for ordering a Seven! We look forward to working with you on a bike that will help you ride faster, farther, and have more adventures than you thought possible.