



seven cycles

Custom-made to exceed your riding aspirations.

Road Bike Design Guide

Personal Information

Name: _____

Mobile phone number: _____

E-mail address: _____

Home address: _____

City: _____ State: _____ Zip: _____

Gender: _____ Age: _____ Weight: _____

Years riding: _____ Hours/week: _____

Store Contact: _____

Your Riding Goals

What are three goals, events, or other reasons you're getting a Seven? (You will have an opportunity to discuss these interests in detail during your interview with Seven Cycles.)

1: _____

2: _____

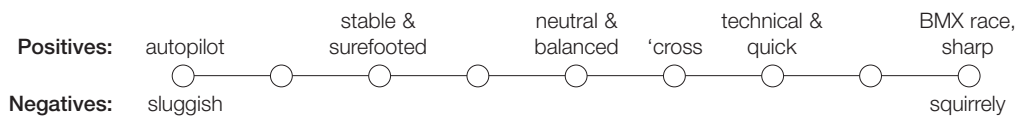
3: _____

How and where will you ride your Seven? This information helps Seven determine your frame's geometry and tubeset selection.

Riding Category	never	rarely	sometimes	half the time	often	always	Category description	Common 700c tire sizes, mm [1]
Road Racing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	criteriums and road racing, quick handling.	25-28
Road Performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Group riding, single-day events. Lightweight and speed are priorities.	25-30
Century plus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Long rides; all-day adventures.	28-32
Allroads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Bad pavement. Smooth dirt roads.	38-35
Randonnée [3]	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	200k+, all day, all night. Comfort and stability. Self-sufficiency.	30-35
Commuting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Commuting with a backpack weekdays. Fast road riding on weekends.	28-35
Touring, paved roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	"Strategic touring." Racks and panniers. Versatility and durability.	28-35

Bike Handling [7]

Choose your Seven's control on our Handling Continuum.



Performance Profile Choose a percentage for your Seven's three primary performance attributes.

'c' = popular stock carbon. [6]

	Modification from standard performance	+20%	+10%	0%	+10%	+25%	+40%	
	more...	←	←		→	→	→	more...
Power Profile	More speed on sustained climbs, lighter frame	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More powerful acceleration on punchy climbs & sprints
Control Profile	More control, quicker handling in technical situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	<input type="radio"/>	More surefooted on long open descents
Comfort Profile	More comfort, smoother ride, & improved tire traction. Lighter frame.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/> c	<input type="radio"/>	More cargo capacity for bikepacking & touring
		← Lighter Frame			→ More responsive			
		← Smoother			→ Stiffer			
			Sweet Spot					

Kit Pricing

	Shimano			SRAM		
	105 7120 12-speed mechanical	Ultegra 8170 12-speed Di2	Dura-Ace 9270 12-speed Di2	Force 22	Force AXS	Red AXS
Alpha Build	<input type="checkbox"/> \$3,184	<input type="checkbox"/> \$4,599	<input type="checkbox"/> \$6,372	<input type="checkbox"/> \$3,242	<input type="checkbox"/> \$4,713	<input type="checkbox"/> \$5,917
Core Build	<input type="checkbox"/> \$3,244	<input type="checkbox"/> \$4,659	<input type="checkbox"/> \$6,432	<input type="checkbox"/> \$3,302	<input type="checkbox"/> \$4,773	<input type="checkbox"/> \$5,977
Factory Build	<input type="checkbox"/> \$4,365	<input type="checkbox"/> \$5,840	<input type="checkbox"/> \$7,613	<input type="checkbox"/> \$4,483	<input type="checkbox"/> \$5,954	<input type="checkbox"/> \$7,158
Team Build	<input type="checkbox"/> \$5,405	<input type="checkbox"/> \$7,805	<input type="checkbox"/> \$8,858	<input type="checkbox"/> \$5,728	<input type="checkbox"/> \$7,199	<input type="checkbox"/> \$8,403
Reserve Build	<input type="checkbox"/> \$6,550	<input type="checkbox"/> \$7,778	<input type="checkbox"/> \$9,551	<input type="checkbox"/> \$6,421	<input type="checkbox"/> \$7,892	<input type="checkbox"/> \$9,096

8-Piece Group Set

Group brand	Shimano			SRAM		
Model	105 7120 12-speed mechanical	Ultegra 8170 12-speed Di2	Dura-Ace 9270 12-speed Di2	Force 22	Force AXS	Red AXS
Shift and brake lever	105 7120 2x12-speed	Ultegra 8170: 2x12-speed Di2	Dura-Ace 9270: 2x12-speed Di2	Force 22: 2x 11-speed	Force AXS: 2x 12-speed	Red AXS: 2x 12-speed
Derailleurs	105 7100, mechanical	Ultegra 8150 Di2	Dura-Ace 9250 Di2	Force 22, mechanical	Force 2x AXS	Red 2x AXS
Brake caliper	105 7170 hydraulic, centerlock, 160 mm front & 140 mm rear	Ultegra 8170 hydraulic, centerlock, 160 mm front & 140 mm rear	Dura-Ace 9270 hydraulic, centerlock, 160 mm front & 140 mm rear	Force hydraulic, centerlock, 160 mm front & 140 mm rear	Force hydraulic, centerlock, 160 mm front & 140 mm rear	Red hydraulic, centerlock, 160 mm front & 140 mm rear
Crankset	105 7100 50/34t 12-speed, BBR60	Ultegra 8100 50/34t 12-speed, BBR60	Dura-Ace 9200 50/34t 12-speed, BBR60	Force 22, 50/34t 11-speed, DUB BB	Force AXS, 46/33t 12-speed, Dub BB	Red AXS, 48/35t 12-speed, Dub BB
Cassette & chain	Shimano HG710 12-speed 11-36t, CN-M7100	Ultegra 8100 12-speed, 11-34t, MT8100	Dura-Ace 9200 12-speed, 11-34t, MT9100	1170 11-speed, 11-32t	1270 12-speed, 10-33t, D1 12-speed, Flattop	1290 D1 12-speed, 10-33t, D1 12-speed, Flattop

Support Packages

Package build type	Alpha Build	Core Build	Factory Build	Team Build	Reserve Build
Description	Best price and best value. Invest in the Seven frame first because it's forever; parts wear out and are replaceable. Quality equivalent to big companies' house-brand offerings.	Our standard kit shown in our Custom Kit. A good balance of price vs. quality. Seven's Core kit provides a better riding experience than any equivalently priced big company house-brand options.	Best balance of performance, weight savings, and durability. Our toughest kit. Good for riders that are hard on equipment but still want lightweight.	Price no object to provide the fastest, lightest, and race-proven bike available	Adds Chris King carbon wheels and the Enve carbon cockpit including bar, stem, and seat post to our team build.
Fork	Enve Road Disc, 32 mm maximum tire clearance				
Wheelset, 700c	HED Ardennes RA Performance, aluminum, centerlock		Industry Nine SOLiX SL AR25, aluminum, centerlock	Industry Nine SOLiX 35, carbon, centerlock	Chris King ARD44, carbon, Chris King R45 hubs, centerlock
Headset	Cane Creek 40, black		Chris King Inset 8, black		
Tires	700c x 28 mm Continental GP 5000, tubeless-ready, folding				
Cockpit: handlebar, stem, seat post	Zipp Service Course: Aluminum		Zipp Service Course SL: Aluminum		Enve carbon
Saddle	Pro Stealth Sport, cutout, black	PRO Stealth Performance, cutout, black		PRO Stealth Team, cutout, black	

